

1/31/42

Mr. John Whiting
CLICK
535 Fifth Ave.,
New York, N.Y.

Dear Jack,

Enclosed is a copy of the U.S. Treasury release re: Schering which I mentioned on the phone today. Earlier Schering paid a big hunk on money in fines as a consequence of D.J. action.

After speaking to you Thursday I had a conference with Bill Hillman and Dick Blaisdell at the Economic Warfare Board to see whether it would be possible to rush this story in our Government series (I had previously spoken to them about a story). As a result of this conference, as I reported to you, I am convinced it will not be possible to do an adequate EWB story in a hurry because of the picture limitations. The only shots we could make in a hurry would be of the personnel. However, we can get an exclusive, as I told you, on a Brazil-Rubber story if the EWB people have a photographer on their secret expedition into the upper Amazon. At your suggestion I am going to see what we can get subject to approval. The story possibilities that seem available at the moment would be, in addition to a fairly dead general story, "The War on the Third Front", "Shooting Down a Messerschmitt Before Its Made" or something like that. Another possibility, with considerable picture problem, is a story showing how it is the function of the EWB to locate such important operations as Japanese refineries so that American bombers can wreck them from the air. As I told you, the chief duties of the EWB deal with American supply, the economies of the S.A. countries esp. with respect to the aid they will need from us, and with the waging of economic war much along the lines of the British Ministry of Ec. Warfare. I am to see Hillman and Blaisdell again this coming week and at this time I am also to give them

my data on those "exposes" I did. It seems as though our stories will be of continuing help to our war effort.

Another thing we spoke of was the X-Materials story. In this connection I should have told you what you apparently haven't been told, that we are committed to submit proofs of all the "Govt Reports" stories for final approval before publication. This may seem like a bother to you, and perhaps it is, but it is necessary protection for us and can save us and our friends a lot of grief.

Before I get down to listing the other stories arranged for there is something else of little importance I will ask you about. Bob was to send me a supply of manila envelopes (the old Phila ones are ood enough) in the small, medium and large sizes and a package of this kind of paper. He didn't and I had to buy some (receipt enclosed). Please save CLICK some dough and me some bother by sending them by express.

In the series we have made arrangements and commitments for the follllwing stories besides what you have:

Civilian Defense, now being revised and photo script being changed. Pix to be taken now at one of several Long Island locations. You should find this stuff in the files some place in the office. The pictures now are to be of a place that has done a smashbang job, to show people how it should be done, etc.

The Government's new health program, of which nothing has been written. You will also find a summary of this story in the files. Available government pictures are now being collected. I have the text, which I think should be changed. I'd like to discuss a picture idea with you next week. This may be filed under Fram Security Administration, which is in charge of the program. It's a good thing.

tioning. A piece to be by-lined by Leon Henderson explaining a little about rationing.

saying its democratic in that it protects the poor and small guy from the greater wealth and power of the big guy, assures all citizens of equal opportunities to obtain what they need, helps win the war, etc.

"This democracy we are fighting for". This is the theme of what we hope to be the most completely textless story CLICK has ever carried. Pictures are being collected and I have a date this week on it. The small text is to be by-lined by a big shot. I think the title tells you what the pix will show. This idea got perhaps the most cordial reception among govt people of all.

Sociological
\$ 20.

"War against Waste", I believe, is self explanatory.

Counterpropaganda, that is, the activities of C.O.I.

Counterespionage (This has been a toughie and I dont expect it for a long time if before the war is over)

A story humanizing the bond and defense-stamps campaign.

A piece to be done by the Army, withput any commitment as to when (that is, by us. I wish you'd think about this one, Jack, because, frankly, I'm no expert on such matters) or what the subject is to be.

The Biggest Public Relations Job in the World-this the story of the govt information services. This was to be the first story but was laid over for the Treasury story. The whole story has unquestionably changed since then and I think it should wait a while.

Housing. This is the story you suggested. We started this story a while ago but dropped it for a while for political reasons. There is more than one housing agency, and there was a question about how we could do this story and stay out of the feuds. I believe that the internal struggles have ended, or have been solved and will soon be ended. There are quite a few angles on this story. I'd like to

discuss it with you.

There are, I am sure, other things, but my sinuses are kinking up and I don't think too well. If any are of importance I'll write you about them, otherwise I'll tell you about them next Monday. You can do me a great favor, Jack, is you can have one of the girls call up my sinus doctor, whose name is Goldman -he's on 85th.- and make a date for me for a drainage for next Monday afternoon for a time you won't want to be spending with me. Unless you have other plans we'll be able to spend the morning going over these things, because I'll be in fairly early.

If you have any extra copies of the February 1941 issue please send them to me - up to five - posthaste. The KWB is interested in our stuff on Bata. Also, if you can send me a set of photostats on the speech Frank Hook made on this story from the Congressional Record, it'll help, too. As a matter of fact. I need copies of all of these exposes to give to govt people when they are interested in some of the things I did. In this connection I am still waiting to hear if you want any of your Army pictures considered for some of the big Treasury murals, as I wrote two weeks ago or so.

Enclosed is my expense account.

See you soon

Harold